

II BTS MULTIPLE CHOICE QUESTIONS**TOURISM PRODUCTS**

- 1) The number of affiliate members of the WTO is
272
172
170
270
- 2) Which one of the following is a part of adventure tourism
Swimming
Bowling
Bungee Jumping
Chess
- 3) The typical feature of tourism is that
The tourist spot is neat, clean & attractive
Tourists have to pay lots of money to visit various tourist spots
The tour operator helps its customers
Tourists have to be physically transported to tourist spots
- 4) Recreation is a
Product
Service
Privilege of a tour operator
Privilege of a tour guide
- 5) Which one of the following is not a part of the infrastructure of Tourism
Natural Spots
Surroundings
Rope ways
Government owned factories
- 6) A traveler, who visits Mecca for the purpose of performing Hajj, is a / an
Excursionist
Religious Tourist
Tourist
Both A & B
- 7) A push strategy is directed towards the
Wholesaler
Customer

Producer
None of these

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8) Scuba diving can be associated with

- Farm Tourism
- Eco Tourism
- Adventure Tourism
- Green Tourism

9) A Dharamshala is suitable for

- Those businessman who can stay in graded hotels
- Low- Income families
- Only rich merchants
- All the above

10) Which one of the following is not a place of religious significance?

- Puri
- The Vatican
- Jerusalem
- Riyadh

11) Leisure is a/an

- Concept
- Activity
- Adventure
- Timeframe

12) Which one of the following is a travel motivator

- Booking an order
- Bomb blasts in Bali
- Imposition of heavy excise duty on gold import
- None of these

13) The mode of transport to be used by the tourist would depend upon

- The availability of transport network to reach the tourist spot
- His financial Prowess
- His willingness to use a particular mode of travel
- All of these

14) If you are moving in a sanctuary and learning more about migratory birds, you are , in all probability, a/an

- Tourist
- Explore
- Eco-Tourist
- Researcher

15) Parasailing is a popular form of enjoyment in Adventure Tourism. What is it ?

Flying in the Air

Flying above the Sea

Flying in the Air above the Sea with the help of a motor boat

Gliding in the air above the sea

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16) Name the largest Island in the World

Greenland

Madagascar

Great Britain

New Guinea

17) Which one of the following is not a Himalayan River?

The Ganges

Cauvery

Sutlej

Beas

18) The Bandipur national park is located in the following state

Andhra Pradesh

Karnataka

Tamil Nadu

Kerala

19) Which one of the following has not been identified as a biosphere reserve by the government

Manas

DibruDhaikowa

Agasthyamala

Gir

20) The Napier Museum is located in this city of Kerala

Thiruvananthapuram

Kochi

Alleppey

Ponmudy

21) Swapnasundari can be associated with the following dance form

Manipur

Odissi

Kachipudi

Giddha

22) The festival of Deepawali is always celebrated in the period of

Full moon

Amavasya

Half moon

None of these

23) If you to enjoy a Camel Safari you would have to go to

Ran of Ketch

Pilani
Shriganganager
Jousalmer

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24) The paratap villas Mahal is located at

Surat

Vadodara

Ahmadabad

Gandhi Nagar

25) Which state is called the cradle of Buddhism?

Sikkim

Bihar

Uttar Pradesh

Madhya Pradesh

26) The Tomb of Shershahsuei is located at

Delhi

Gwalior

Sasaeam

Jajpur

27) The Koneke temple in Orissa is dedicated to

Lord Indra

Lord Rama

The Sun God

None of these

28) The depictions in Ajanta Caves display the

Incidents in the life of Buddha

Incidents pertaining to Mahavira's life

Legends of Vikramadithya

Epic incidents

29) Which three main islands combined are called the Greatest Andaman's?

North , East , West

Middle , South , West

North , Middle , South

East , West , South

30) What is the unique feature of a product?

It is meant to be delivered to the customer

It is perishable

Its components are predominantly products

It is cheap most of the times

31) The Nagorhole National park was established in

1960

1955

1965

1947

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32) The most populous city in India is

Calcutta

Delhi

Chennai

Mumbai

33) Which state is the largest store – house of minerals?

West Bengal

Orissa

Madhya Pradesh

Bihar

34) Which city of India has the monuments of chola period?

Madras

Bangalore

Tanjore

Mudulai

35) In which of the following cities is the Golden Temple located?

Gaya

Patna

Mathura

Amritsar

36) Khuchipudi, a dance drama has originated from?

Gujarat

Andhra Pradesh

Kerala

Orissa

37) The longest of the South Indian river is

Mahanadi

Krishna

Godavari

Kaveri

38) The state in India with the largest Coastline is

Tamil Nadu

Kerala

Andhra Pradesh

Maharashtra

39) Which one of the following is not a part of the infrastructure of Tourism

Natural spots

Sarais

Rope Ways
Government Owned factories

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40) Haridwar is idle place for undertaking

Spiritual / Religious Tours

Historical Tours

Eco Tours

Farms Tours

41) The rail museum of India is located in

Ghatkoper , Mumbai

Varanasi

New Jalpaiguri

Chanakypuri , New Delhi

42) Which is most urbanized state in India

Punjab

West Bengal

Delhi

Maharashtra

43) Famous Hindu place of pilgrimage Amaenlath is in

Uttar Pradesh

Madhya Pradesh

Kashmir

Andhra Pradesh

44) Jainism founder in?

Siddhartha Gautama

VardhamanaMahavira

Guru Nanak

Guru Arjuna

45) Sikhism originated in the -----century

20th

15th

21st

30th

46) Sikhism originated in which place/

Punjab

Rajgir

Sarnath

Sanchi

47) Main Gurus of Sikhism?

8

10

11

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