

Chapter 10**The Tourism Geography of Scotland, Wales and the Isle of Man**

10.1. Which agency administers tourism in Scotland?

- a. VisitScotland
- b. VisitHighlands
- c. Enterprise Scotland
- d. ScotVis

10.2. The Burns Trail is found in which Scottish town

- a. Dumfries
- b. Edinburgh
- c. Glasgow
- d. Inverness

10.3. Which Scottish city was the 1990 city of culture?

- a. Glasgow
- e. Dumfries
- b. Edinburgh
- c. Inverness

10.4. Winter Sports in Scotland are focussed on

- a. Cairngorm Mountain
- b. Loch Lomond
- c. The Southern Uplands
- d. The Central Lowlands

10.5. Tourism in Wales is administered by

- a. The Wales Tourist Board
- b. The Welsh Tourist Board
- c. The Wales Tourist Agency
- d. Enterprise Wales

10.6. In which Welsh town is the Millennium Stadium?

- a. Cardiff
- b. Swansea
- c. Caernarvon
- d. Llandudno

10.7. Skomer is known for its

- a. Bird Reserve
- b. Abbey

- c. Castle
- d. Cuisine

10.8. Ronaldsway is the airport for which offshore island?

- a. The Isle of Man
- b. Jersey
- c. Guernsey
- d. Isle of Wight

10.9. What is the Isle of Man's major seaport?

- a. Douglas
- b. Castletown
- c. Cowes
- d. St Peter Port

10.10. Which North Wales town pioneered all-weather tourism?

- a. Rhyl
- b. Colwyn Bay
- c. Llandudno
- d. Caernarfon

Chapter 11

The Tourism Geography of Ireland

11.1. Which agency administers tourism across the whole of Ireland?

- a. Failte Ireland
- b. VisitIreland
- c. The Irish Tourist Board
- d. Enterprise Ireland

11.2. Tourism based on genealogy is

- a. Tracing Family Routes
- b. Finding Gemstones
- c. Discovering Archaeology
- d. Discovering Architecture

11.3. Which of the following is NOT a ferry route to Ireland?

- a. Cherbourg - Belfast
- b. Dublin-Liverpool
- c. Rosslare - Fishguard
- d. Belfast - Stranraer

11.4. Inbound tourism to Ireland has been strongly influenced by

- a. The troubles in Northern Ireland
- b. Employment
- c. Environment
- d. Climate

11.5. In recent years which agency has injected money into the Irish tourist sector?

- a. European Union
- b. United Nations
- c. UNESCO
- d. WTO

11.6. The Guinness Store House is found in which Irish city?

- a. Dublin
- b. Belfast
- c. Limerick
- d. Cork

11.7. In which Irish county is the Ring of Kerry?

- a. Killarney
- b. Limerick
- c. Cork
- d. Donegal

11.8. In which county is the Giant's Causeway?

- a. Antrim
- b. Fermanagh
- c. Armagh
- d. Omagh

11.9. Which mode of transport dominates domestic tourism?

- a. Road
- b. Rail
- c. Air
- d. Boat

11.10. What is not a function of the all-island marketing body created by 'Failte Ireland' in 2003?

- a. Training in the tourism sector
- b. Managing the tourism product development scheme
- c. Product development and promotion
- d. International and domestic marketing

Chapter 12**The Tourism Geography of Scandinavia**

- 12.1. Scandinavian countries have shares in which Scandinavian airline?
- SAS
 - DFDS
 - BA
 - Braathens SAFE
- 12.2. Tourist demand in Scandinavia is strongly influenced by
- Seasonality
 - Employment
 - Environment
 - Society
- 12.3. Kastrup Airport serves which Scandinavian city?
- Copenhagen
 - Oslo
 - Helsinki
 - Stockholm
- 12.4. In which Danish town is Legoland located?
- Billund
 - Copenhagen
 - Odense
 - Esbjerg
- 12.5. Which agency markets tourism to Norway?
- The Norwegian Tourist Board
 - VisitNorway
 - Tourism Norway
 - Enterprise Norway
- 12.6. The 1996 Winter Olympics were held in
- Lillehammer
 - Oslo
 - Stockholm
 - Helsinki
- 12.7. In Sweden public access to the countryside is guaranteed by
- The Allemanssträtt
 - The Allemansright
 - The Allemanstritt

d. The Everymanstratt

12.8. In which Finnish region is Santa Park found

- a. Lapland
- b. Lake District
- c. Hanko
- d. Savonlinna

12.9. Which area of Norway is most popular with foreign tourists?

- a. Western Fjords
- b. Southern Norway
- c. Northern Norway
- d. Svalbard

12.10. The 'Blue Lagoon' is located in which country?

- a. Iceland
- b. Finland
- c. Sweden
- d. Norway

Chapter 13

The Tourism Geography of the Benelux Countries

13.1. Which agency markets tourism to the Netherlands?

- a. The Netherlands Board of Tourism
- b. Tourism Holland
- c. VisitHolland
- d. VisitNetherlands

13.2. Which region is the main market for Dutch tourism?

- a. Western Europe
- b. North America
- c. Asia
- d. Africa

13.3. Amsterdam's International Airport is

- a. Schiphol
- b. The Hague
- c. Amsterdam International
- d. Queen Beatrix

13.4. The Rijksmuseum is found in which Dutch city?

- a. Amsterdam
- b. Rotterdam
- c. The Hague
- d. Delft

13.5. The Belgian Formula 1 Grand Prix is held at which Belgian resort area?

- a. Spa
- b. Bruges
- c. Liege
- d. Namur

13.6. The majority of the Belgian art cities are located in which region

- a. Flanders
- b. The Ardennes
- c. The North Sea Coast
- d. The Belgian Alps

13.7. Luxembourg is served by which airport?

- a. Findel
- b. Oesling
- c. Gutland
- d. Clervaux

13.8. The polderlands are a key geographical feature of which country?

- a. The Netherlands
- b. Belgium
- c. Luxembourg
- d. Lichtenstein

13.9. What percentage of Belgians take a holiday in a year?

- a. 80%
- b. 50%
- c. 70%
- d. 40%

13.10. The majority of Luxembourg's accommodation is made up of

- a. Campsites
- b. Hotels
- c. Bed and Breakfasts
- d. Holiday villages

Chapter 14**The Tourism Geography of Austria, Germany and Switzerland**

- 14.1. Which wind blows down the south facing valleys of the Alps?
- a. Fohn
 - b. Chinook
 - c. Sirocco
 - d. Mistral
- 14.2. Which market dominates tourism to Austria?
- a. German market
 - b. French market
 - c. British market
 - d. Swiss market
- 14.3. Hotels created from converted castles and palaces are known as
- a. Schlosshotels
 - b. Casltehotels
 - c. Boutiquehotels
 - d. Schlossparks
- 14.4. Tourism with a Sound of Music connection is based on
- a. Salzburg
 - b. Vienna
 - c. Innsbruck
 - d. Berlin
- 14.5. Interlaken is the lake resort of
- a. The Bernese Oberland
 - b. The Valais
 - c. The Ticino
 - d. The Mittelland
- 14.6. Montreux is on the shores of which lake?
- a. Lake Geneva
 - b. Lake Lucerne
 - c. Lake Zurich
 - d. Lake Como
- 14.7. In which year was Germany reunited?
- a. 1990
 - b. 1989
 - c. 1991

d. 1988

14.8. The Oktoberfest is located in which German city?

- a. Munich
- b. Berlin
- c. Frankfurt
- d. Hamburg

14.9. How much of Austria is covered by the Alps?

- a. 35%
- b. 50%
- c. 10%
- d. 45%

14.10. What mode of transport dominates Swiss foreign travel?

- a. Aeroplane
- b. Train
- c. Car
- d. Bus